
SECTION D:	DEVELOPMENT & VOLUNTEERS	APPROVED:	12/19/2022
POLICY #:	D50	LAST REVISED:	
TITLE:	DONOR PRIVACY POLICY	TOTAL PAGES:	1

USE OF PERSONAL DONOR DATA

The purpose of this policy is to inform donors and other stakeholders of the commitment of Pony Bird to manage donor information responsibly, transparently, and in accordance with the wishes of the donors to whom it pertains. Pony Bird collects and maintains the following types of donor information when it is voluntarily provided to us:

- Contact information such as name, address, telephone number, and email address.
- Giving information including amounts, dates, and purposes of gifts.
- Information on events attended, publications received, and special requests for program information.
- Information provided by the donor in the form of comments and/or suggestions.

To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation. This confidential information is kept on file. It is also used to analyze overall giving patterns in order to make more accurate budget projections. Donors may receive mailings that keep them informed of programs, activities, special events, and needs for support. This information may be shared with staff, board members, and consultants only on a confidential and need-to-know basis.

Pony Bird does not sell, rent, trade, or share its donor list with any other organization. Pony Bird never distributes mailings on behalf of other organizations.

Privacy Policy Updates

Our privacy policy is regularly reviewed to make sure Pony Bird continues to serve the privacy interests of its supporters. If the information practice of Pony Bird change materially, donors will be notified of these changes. Comments or questions regarding the Donor Privacy Policy of Pony Bird should be directed to the Director of Development.

-Policy End-